

Heavy losses on Wall Street spark selling spree; RP stocks post biggest loss in 5 years

E-payment for MRT, LRT trains eyed



Filipina convicted in S'pore of chop-chop slay of fellow OFW

US Senate backs citizenship for illegal immigrants with 2-year residency

Skeptical Emata pal now looking for 'lechon' money

By the PDI Mindanao, Visayas and Southern Luzon Bureaus

DAVAO CITY—A CLOSE-FILING OF EMMATA Pal's presidency said he would now have to find the wherewithal to produce a meat pig to celebrate the latter's successful climb of Mt. Everest.

Admitting that he had been skeptical that he would

email: feedback@inquirer.com.ph

PHILIPPINEDAILY
INQUIRER
BALANCED NEWS. FEARLESS VIEWS

ISSUE NO. 821

Friday, May 19, 2006

44 PAGES / Vol. 31 / No. 160 P18

website: www.inq.ph

No shame in being called GMA lapdog but ...

By Philip C. Tobias

DAVAO DEL SUR RFP Douglas Cayan says he has no shame about being called a lapdog of President Macapagal-Arroyo. But he says he will avoid not hesitating to join



ISSUE NO. 821



THAT TOWERING FEELING

Emata (his nickname for praying every step of the way) Emata summit the world's highest mountain at 29,000 ft. on May 18. And so it has come to pass that the Filipino ever in urgent search of better lives found new exciting role models in mountaineers Leo Oracion and Emata.

Second Filipino conquers Everest

Garduce expected to reach summit tomorrow

By Alcan Papis

BARELY 24 HOURS AFTER LEO ORACION announced that "the Philippine eagle has landed" on the summit of Mt. Everest, a second Filipino made quick work of the ascent.

From "Paseo" Oracion, a native of Davao, left Everest's Camp 4 (18,000 meters or 59,000 feet) on Wednesday at 9:30 p.m. Nepal time (11:00 p.m. in Manila) and made it to the peak of the world's highest mountain in just seven hours and 49 minutes with the aid of oxygen.

He made it yesterday at 3:24 a.m. Nepal time (7:24 a.m. in

Manila), or four hours ahead of schedule.

Both Oracion and Emata are members of the First Philippine Mt. Everest Expedition (FPMEE). From Camp 4, Oracion reached the peak in 15 hours.

Previous Group Surge of Nepal are the second for the fastest ascent from Everest's Base Camp to the summit at eight hours

and 39 minutes on May 21, 2004.

Oracion and Emata, both 32, are now at Camp 2 (16,400 meters or 53,800 feet) where the FPMEE had stocked food and equipment. At noon today they are expected to reach Base Camp (15,400 meters or 50,500 feet) and to prepare for a special meal prepared by other FPMEE members.

Upon reaching the summit, Oracion is expected to lead FPMEE expedition leader Arno Valdez to Base Camp.

His first words were "It's so cold here," Valdez reported in a radio interview.

Emata, who was among 50 other climbers nearly from Spain, was the first in the group to make it to the top.

"There's still a really strong average," Oracion said, adding: "Our preparation and training really helped. He had an early start, so he was able to get ahead of his group. Also, he is in good condition, and he had a lot of determination."

Oracion said, adding: "Our preparation and training really helped. He had an early start, so he was able to get ahead of his group. Also, he is in good condition, and he had a lot of determination."

Oracion said, adding: "Our preparation and training really helped. He had an early start, so he was able to get ahead of his group. Also, he is in good condition, and he had a lot of determination."

Oracion said, adding: "Our preparation and training really helped. He had an early start, so he was able to get ahead of his group. Also, he is in good condition, and he had a lot of determination."

City of Manila bans 'Da Vinci Code'

By Tina G. Santos

MOVIEGOERS IN MANILA MAY have to go to neighboring cities to watch "The Da Vinci Code" after the city council yesterday passed a resolution prohibiting the showing of the controversial movie.

The resolution said the movie, which was based on US author Dan Brown's explosive novel, "is undeniably offensive and contrary to established religious beliefs which cannot take precedence over the rights of the persons involved in the film to freedom of expression."

The resolution, which was passed just hours before cinema in Manila and other parts of the metropolis began showing the movie, cited a provision in the Revised Penal Code that made it "a crime to exhibit films which offend religion."

Councilor Rolando Valdez, one of the authors of the resolution, said the law would take effect within 30 days after the movie in Manila should have been furnished copies of the manuscript.

The film's producer that Jesus



MEGA-BILLBOARD of the most controversial film in recent memory appears to be coming along with a bus in Echo, and may be on its way to positions as it opens some Asian theaters in conversations and the grueling of youth.

'A thriller, not a historical document'

By Paul Daza

AT A POKED SCREENING yesterday of "The Da Vinci Code" in Cebu, Quezon City, there was an audible gasp from the audience during one scene. This was when Holy Grail expert Leigh Trelawny, played by actor Ian McKellen, stated that Mary

Magdalene was pregnant with Jesus Christ's child as he was being crucified. Trelawny added that the Catholic Church had been covering this up for years because it would get out, people would see Jesus Christ as a mere man, and Christianity would collapse.

It is all the fuss over the movie

version of Dan Brown's controversial book warranted?

"The Da Vinci Code" stars Tom Hanks as Robert Langdon, a Harvard symbologist who gets drawn into a search for the Holy Grail when he's implicated in a murder at the Louvre Museum in Paris. Accompanied by Sophie Neveu (Audrey

REVIEW

OPUS DEI IN RP

'Secular mentality but following Church agenda'

By Ma. Cora P. Doyo

(Continued)

A SECULAR MENTALITY this is what an Opus Dei member should have when doing God's work, Jesus Estanislao, a noted economist and Opus Dei member, stresses again and again. It is a Christian spirituality for ordinary people aiming for personal sanctification.

"We do not use our affiliation with Opus Dei and come out as one or the other," he says.

Members do not necessarily share the same views, Estanislao says. They are mostly middle-class, educated, and each one acting according to his or

her own lights. Project, study, reflection and the teachings of the church help them navigate through the world.

A former finance secretary, Estanislao chairs the bureau of Corporate Directors, the 30-member president and CEO of the Institute for Solidarity in Asia. This is one way of pursuing the Opus Dei calling and "the agenda of the church" in the world.

"Where the church preaches the faith," Estanislao says, "we push our own to that same direction."

Today there are approximately 3,000 Opus Dei members in the Philippines, mostly male (70 percent among them) and female.

Third Filipino climber on track for 1-2-3 finish

By Luis A. del Puerto and Tony S. Bergeles

BONI GARDUCE REACHED Camp 4 on Mt. Everest yesterday afternoon and will push up to reach the summit at 8 p.m., Nepal time, according to his local contacts.

"I don't think that's true," Oracion said. "I don't think that's true," Oracion said. "I don't think that's true," Oracion said.

and Corporate Publicity. "He says the wind is getting stronger compared to the last two days."

Oracion described a report that Garduce had been struck with snow, which was why he was lagging behind fellow mountaineers Leo Oracion and Emata "Paseo" Oracion.

"I don't think that's true," Oracion said. "I don't think that's true," Oracion said. "I don't think that's true," Oracion said.

Time mag writer placed on watch list

By Arnold M. Mesera

THE GOVERNMENT HAS PLACED a Filipino journalist watching for time magazine on its watch list as it drops its crackdown on politicians and businessmen behind the alleged Feb. 24 coup attempt against President Macapagal-Arroyo.

Executive Secretary Rod Gozon yesterday said he had ordered the Bureau of Investigation to put Time's Philippine correspondent Kelly Stadler on the list to compel her to shed light on the alleged plot.

Stadler, earlier mentioned in article in the international



POETRY RECOLLECTED in the tranquility of the yellow-green expanse of a ricefield framed by a mountain forest in Ilanillo, Samar, Samar (in reverse).

(PH) A21

SECULAR A21

RP seaman in Queen Mary 2 killing of fellow Pinoy now in police custody

THE OFFICERS OF LUXURY Liners Queen Mary 2 have turned over to British police the Filipino seaman accused of killing a co-worker on board while the ship

was still in the high seas on May 12, the Department of Foreign Affairs reported yesterday.

Isabelle Juanaga, 38, was held at the Lyndhurst police station in

Hampshire shortly after the QM2 docked at her home port in Southampton, England, on May 17, the DFA said.

(DFA spokesman Bert Angara said)

Her body at the time, crewman Arif Dapay, was still being kept in a hospital morgue in the coastal town of Gosport, the QM2 said.

Dapay died of cardiac arrest in

juries while being shifted to the deck for treatment, following a "fight" with Juanaga, according to earlier reports from the Philippine Embassy in London.

The fight took place below deck in the ship's rest and recreation area, and was reportedly witnessed by other Filipinos and foreign crew members.



130

Kailan ang ginagamit, kaysa sa Personal Loan ng HSBC.

- As low as 5.12% monthly add-on interest rate*
- Borrow P30,000 to P600,000
- Payable 1 to 36 months
- No collateral required
- Forwarding fee is P20,000.00

*Interest applicable to the HSBC Personal Loan is based on the outstanding balance. There is a processing fee of P20,000.00. HSBC is a member of the HSBC Group.

HSBC The world's local bank

CALL THE INQUIRER SUBSCRIPTION HOTLINE
896-6000



marie france



Hottie.
Sexy.
Mommy.

The years you've spent rearing your kids should reflect on your children's behavior, not on your figure. Come to Marie France and get a body that is far better than the first time your man saw you. Just like Demi and Lyle, you too can turn your flab, sag and cellulite into curves he surely can't resist. Experience Marie France and discover a smoother and suppler mother in you.

With Marie France, you will love your new sexy body. So will he.

CALL
894-BODY (2639)

NAKATI ORTIGAS TORRES HERRERA BINGONDO ALABANG SHAW CONGRUENTIAL NINANGA • TEL: 961-2181 CDO • TEL: 133-7617

PIZZA! PIZZAZZA!

AIRCON



KOLIN
AC Unit
• 1.5 Ton
• 1700 BTU/hr

150 points



KOLIN
AC Unit
• 1.5 Ton
• 1700 BTU/hr

200 points



Panasonic
AC Unit
• 1.5 Ton
• 1700 BTU/hr

0% interest
3.6%



Panasonic
AC Unit
• 1.5 Ton
• 1700 BTU/hr

100 points



KOLIN
AC Unit
• 1.5 Ton
• 1700 BTU/hr

200 points



KOLIN
AC Unit
• 1.5 Ton
• 1700 BTU/hr

500 points



COMSOLA
AC Unit
• 1.5 Ton
• 1700 BTU/hr

0% interest
3.6%



Panasonic
AC Unit
• 1.5 Ton
• 1700 BTU/hr

100 points

Every P1,000 worth of purchase of aircon is equivalent to 1 SM Advantage Points.
Double your chance of winning using your HBC Credit Card.



KOLIN
AC Unit
• 1.5 Ton
• 1700 BTU/hr



KOLIN
AC Unit
• 1.5 Ton
• 1700 BTU/hr



YORK
AC Unit
• 1.5 Ton
• 1700 BTU/hr



HITACHI
AC Unit
• 1.5 Ton
• 1700 BTU/hr



FEDDER'S
AC Unit
• 1.5 Ton
• 1700 BTU/hr

ELECTRIC FAN



MITSUBISHI
Electric Fan
• 16" Blade Fan



Dancoff
Electric Fan
• 16" Blade Fan



UNION
Electric Fan
• 16" Blade Fan



MITSUBISHI
Electric Fan
• 16" Blade Fan



MITSUBISHI
Electric Fan
• 16" Blade Fan



MITSUBISHI
Electric Fan
• 16" Blade Fan



MITSUBISHI
Electric Fan
• 16" Blade Fan



Dancoff
Electric Fan
• 16" Blade Fan



Auker
Electric Fan
• 16" Blade Fan



MITSUBISHI
Electric Fan
• 16" Blade Fan



UNION
Electric Fan
• 16" Blade Fan



MITSUBISHI
Electric Fan
• 16" Blade Fan

Every P500 worth of purchase of electric fan is equivalent to 1 SM Advantage Points.
Double your chance of winning using your HBC Credit Card.

CAMERA



JVC
Camera
• 1/4" CCD Sensor
• 1000 Lines
• 1000 Lines

2500 points



JVC
Camera
• 1/4" CCD Sensor
• 1000 Lines
• 1000 Lines

500 points



Canon
Camera
• 1/4" CCD Sensor
• 1000 Lines
• 1000 Lines

300 points



Canon
Camera
• 1/4" CCD Sensor
• 1000 Lines
• 1000 Lines

Earn additional SM Advantage points 0% interest on installment deals HBC Credit Card

Deals & Prizes

0% Interest • A chance to win in the raffle draw

HSBC 
The world's local bank



Aircube
• 12,000 BTU



Whirlpool ACB
• 12,000 BTU
• 24-hour timer
• 4-speed fan control




SANYO UWP
• 12,000 BTU
• 24-hour timer
• 4-speed fan control



Shinco KTA
• 12,000 BTU
• 24-hour timer
• 4-speed fan control




Carrier KCB
• 12,000 BTU
• 24-hour timer
• 4-speed fan control



FEDDERS VWT
• 12,000 BTU
• 24-hour timer
• 4-speed fan control



Globe KTA
• 12,000 BTU
• 24-hour timer
• 4-speed fan control



Innapool KCB
• 12,000 BTU
• 24-hour timer
• 4-speed fan control



CAMEL WF
• 12" Bladeless Fan



SANYO WF
• 12" Bladeless Fan



MIDEA WF
• 12" Bladeless Fan



PIONEER WF
• 12" Bladeless Fan



SANYO WF
• 12" Bladeless Fan



CAMEL WF
• 12" Bladeless Fan



KTA WF
• 12" Bladeless Fan

Double your chances of winning in the raffle using your HSBC Credit Cards



Get a chance to **WIN** exciting prizes!

1st prize

One winner of **Two Lufthansa** round trip tickets to **Europe**



5 winners of **EM50QT Scooters**

2nd prize



10 winners of DVD Players

3rd prize

Now thru **May 31, 2006**

Per T1409 Period: 01/01/06 to 05/31/06

SAG 911155 • SM MEGA MALL 693675 • SM CENTERPOINT 715054 • SM SOUTHWALL 890812 • SM CITY BAGUIO 046 417928 • SM CITY FAIRVIEW 417878 • SM 330-8938 • SM CITY DAVAO 080 287794 • ROCKWELL 8961318 • POCUM 887375 • SM CITY BULACAN 777836 • SM CITY CAGAYAN DE ORO 8386 898385 • LAZARD 7810775 • SM CITY VALINOTULA 2819675 • SM MOLINO 246-4740511-14 • V-MALL 7281051 • 353A 705A 040-5544993 • SM CITY BAGUIO 8374 8167884

OPINION



Were released prisoners for real?

THIS IS IN REALITY the 100th anniversary of the release of the first 100 prisoners from the United States to the Philippines. The release was a landmark event in the history of the Philippines, and it is a testament to the courage and sacrifice of the men who were released.

When the United States released the first 100 prisoners from the Philippines, it was a landmark event in the history of the Philippines. The release was a testament to the courage and sacrifice of the men who were released. The release was a landmark event in the history of the Philippines, and it is a testament to the courage and sacrifice of the men who were released.

The release of the first 100 prisoners from the Philippines was a landmark event in the history of the Philippines. The release was a testament to the courage and sacrifice of the men who were released. The release was a landmark event in the history of the Philippines, and it is a testament to the courage and sacrifice of the men who were released.

The real Philippine Constitution

THE REAL PHILIPPINE CONSTITUTION is the one that is in the hands of the people. It is the one that is the result of the struggle of the people for their rights and freedoms. It is the one that is the result of the struggle of the people for their rights and freedoms.

The real Philippine Constitution is the one that is in the hands of the people. It is the one that is the result of the struggle of the people for their rights and freedoms. It is the one that is the result of the struggle of the people for their rights and freedoms.

The real Philippine Constitution is the one that is in the hands of the people. It is the one that is the result of the struggle of the people for their rights and freedoms. It is the one that is the result of the struggle of the people for their rights and freedoms.

There are lives we touch to help build someone's dream.



We're taking our hands to join Bantay Kalikasan's project to help rehabilitate the La Mesa Watershed, Manila's main water source for millions of Filipinos. Today, we're helping restore the La Mesa Forest Zone by building flower terraces in 33,200 square meters of land. We are committed to help preserve and protect our environment, and help make our world a better place to live.



A better life. A better world. We're taking our hands to join Bantay Kalikasan's project to help rehabilitate the La Mesa Watershed, Manila's main water source for millions of Filipinos. Today, we're helping restore the La Mesa Forest Zone by building flower terraces in 33,200 square meters of land. We are committed to help preserve and protect our environment, and help make our world a better place to live.

To remember seeing this face in some of my subjects, the person that we are going to, is the same one we find in. This is very powerful. It tells us that we have shared so much benefits from nature, and reminds us to always try to give back. We are nature, we are connected animals. It's more imperative for us to regard it rightly."

Mylene Santos
Sustainable Development Manager
Philippine Shell Petroleum Corporation

Don't stop protesting

WHENEVER YOU DO, DO NOT STOP protesting about this regime. There is no limit to the number of times you can protest. The more you protest, the more you show your support for the people who are being oppressed. The more you protest, the more you show your support for the people who are being oppressed.

VOICES ON INQ7.NET

Let the protesters stand a fair fighting chance choosing punishment by death. Any person who sees any form of cheating or vote manipulation is actually helping the public trust, and, in the end, it is the public trust that will win. Let the protesters stand a fair fighting chance choosing punishment by death. Any person who sees any form of cheating or vote manipulation is actually helping the public trust, and, in the end, it is the public trust that will win.

My advice to the president of our country: Give me more will to give me the will of the people. And we will stand in the front lines. It's not my duty to stand in the front lines. It's not my duty to stand in the front lines. It's not my duty to stand in the front lines.

Let me encourage the citizens that believe we can change the world. Let me encourage the citizens that believe we can change the world. Let me encourage the citizens that believe we can change the world. Let me encourage the citizens that believe we can change the world.



We the undersigned, acting for and in behalf of the 12 million inhabitants of Metro Manila, and representing various organizations concerned with a sustainable future for the next generations of Filipinos yet unborn, hereby come together and declare that:

- We urge the Government to declare the La Mesa Watershed a Protected area!**





Acer recommends Windows® XP Professional.



TravelMate 5021WTM
S/P/N: 1145.000



Wireless Bluetooth®
S/P/N: 1145.000



16" LCD (1600 x 1200)
S/P/N: 1145.000



10.5" LCD (1280 x 800)
S/P/N: 1145.000



Wireless Bluetooth®
S/P/N: 1145.000



16" LCD (1600 x 1200)
S/P/N: 1145.000



10.5" LCD (1280 x 800)
S/P/N: 1145.000

FREE 3-year warranty

FREE 3-year warranty

Connect with your laptop using this software. Every Acer notebook purchase comes with Acer's own 3rd month warranty, 24-hour customer service, and Acer's own 3rd month warranty. And you'll get it all for free when you purchase this laptop.

Special Offer: a good deal from May 15, 2006 to May 31, 2006 only.

More time...

To enjoy up with friends.





airborne@access
connect. powered.

MSI-ECS

MSI-ECS is a leading manufacturer of computer hardware and software. We are proud to be a part of the Acer family and to offer you the best products and services. We are committed to providing you with the highest quality products and services, and we are dedicated to your satisfaction.

MSI-ECS

MSI-ECS is a leading manufacturer of computer hardware and software. We are proud to be a part of the Acer family and to offer you the best products and services. We are committed to providing you with the highest quality products and services, and we are dedicated to your satisfaction.

The World

Photo: Reuters/Reuters

MSAT rises from the regulating the international border separating Mexico, Ariz., from New Mexico, Kansas, along the U.S. border. Despite the rising a tight watch in the U.S. border, despite the rising smuggling tunnels.



A shot at citizenship for US illegals

Senate backs fence along border, citizenship for illegals with 2-year stay

WASHINGTON—THE SENATE AGREED TO GIVE millions of illegal immigrants a shot at US citizenship and backed construction of 370 miles of triple-layered fencing along the Mexican border, but prospects that legislation will clear Congress were clouded by a withering attack against President George W. Bush by a prominent Republican.

"Regulation of what the president says, what he is proposing is amnesty," said Rep. James Sensenbrenner, the lawmaker who would lead House of Repre-

sentative legislation to say an attempt to shut a comprehensive immigration bill this year.

Both bills would be for a two-year stay in amnesty for illegal immi-

grants and applied for citizenship for every immigrant who had worked "like the rest of the country."

The vote on the Senate floor gave Bush momentum to legislation that would allow Bush's call for a broad bill. The measure includes a provision to allow the border, the citizenship-related provision for illegal immigrants and a new joint worker program that as many as 200,000 people a year. Senate passage probably will come next week.

Sen. David Vitter had the drive

to stop from the bill a provision to give a permanent chance at citizenship to illegal immigrants who have been in the country more than two years. His amendment, 46-23, in a bipartisan coalition, and the provision was rejected, 41-51. Democrats joined with 24 Republicans and one in opposition to turn back the proposal.

The vote to build what supporters called a "road home," as distinct from the road back to the border, was 49-41. The fence

would be built to meet "most of the need by smugglers and illegal aliens," as determined by federal officials. Republicans, Sen. 203 Senators estimated the cost at roughly \$12.2 billion per mile, more than \$100 million for the 370 miles.

It marked the first significant victory for conservative Republicans in the Senate since the 2004 election. It was a narrow win that backs legislation to build a 700-mile fence along the border, one that twice as long as the border the fence

backed. "It is a victory for the American people," said Sen. John McCain, the Senate's second ranking Democrat. He said the measure would mean "no reliable stop with Mexico would come from a border between two nations."

The fence legislation passed on a narrow margin. Democrats' opposition, it would make all illegal aliens eligible for permanent residence and support construction of a 700-mile fence along the border, one that twice as long as the border the fence

53 dead after Taliban raid on Afghan town

KANDAHAR, AFGHANISTAN—SUNDAI ISLAMISTS launched a major attack on a town in the southern Afghan province of Helmand and 17 policemen and 40 Taliban were killed in the fighting, government officials said on Thursday.

In a separate incident, a suicide car bomber attacked a mosque in the western city of Herat, killing himself and an American, police said. The American was a police state department employee at the US Embassy.

The Taliban attacked the southern town, Musa Qala, on Wednesday morning and the fighting went on until early on Thursday, government officials said.

"Fifty-three policemen were killed and no more injured," the Islamic resistance said. "Many people in the enemy side were killed," a military official said, citing a statement from spokesman Ahmad Ziaee.

The Taliban have stepped up attacks on villages and Afghan government forces in recent months. The defense in parts of the country is the worst it has been since the Taliban took power in 2001.

Helmand's deputy governor, Abdul Wahid Abdul Wahid, said he was in Helmand in the province since the end of Taliban rule. Hundreds of Taliban were involved, he said.

Fighting was continuing on Sunday, he said. The Taliban had taken control of the town, Helmand, and killing there had been no civilian casualties but he did not know how many.

British troops were in charge of security in the



GUARD—Canadian Capt. Michele Gattuso leads Canadian soldiers in Afghanistan.

province but no foreign soldiers were involved in the battle, he said. The town is Helmand and the Taliban provided police chief and a military officer and the chief American was an Afghan soldier and commander had been wounded, he said.

The US Embassy spokesman Chris Harris said it was a civilian attack and the dead American was a civilian. The Taliban launched their attack on Musa Qala on government officials and police forces and many steps in the town's security during the battle, Afghanistan said.

The town, 40 km north of the province's capital, Kandahar, the town of Helmand is the largest town in Helmand and is a major center for the Taliban and foreign and government forces.

A Taliban commander speaking by telephone said 53 policemen had been killed. Taliban spokesman Qari Muhammad Farid said the Taliban-based Afghan Islamic Press news agency Taliban had captured the town but later withdrew.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

town and it was a civilian attack and the dead American was a civilian.

The Taliban launched their attack on Musa Qala on government officials and police forces and many steps in the town's security during the battle, Afghanistan said.

The town, 40 km north of the province's capital, Kandahar, the town of Helmand is the largest town in Helmand and is a major center for the Taliban and foreign and government forces.

A Taliban commander speaking by telephone said 53 policemen had been killed. Taliban spokesman Qari Muhammad Farid said the Taliban-based Afghan Islamic Press news agency Taliban had captured the town but later withdrew.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.

The town was in Taliban control in 2001 and the town was in Taliban control in 2001. The town was in Taliban control in 2001 and the town was in Taliban control in 2001.



RELATIVES of a victim of the Beslan hostage-takers crying at the cemetery in Beslan, North Ossetia, Sept. 4, 2004.

Beslan victims demand harsh sentence on attacker

BLAGOVESHCHENSK, RUSSIA—Believers of those killed by the Beslan school massacre called for a harsh sentence—even death—as the reading of a guilty verdict against the self-proclaimed "honor-killer" on Sept. 19, 2004.

Many of those who lost loved ones to the September 2004 tragedy think a death sentence is warranted. "The attacker should be executed," said a woman who lost a son.

"I want to see the attacker in court," said a woman who lost a son. "I want to see the attacker in court," said a woman who lost a son.

"I want to see the attacker in court," said a woman who lost a son. "I want to see the attacker in court," said a woman who lost a son.

"I want to see the attacker in court," said a woman who lost a son. "I want to see the attacker in court," said a woman who lost a son.

"I want to see the attacker in court," said a woman who lost a son. "I want to see the attacker in court," said a woman who lost a son.

"I want to see the attacker in court," said a woman who lost a son. "I want to see the attacker in court," said a woman who lost a son.

"I want to see the attacker in court," said a woman who lost a son. "I want to see the attacker in court," said a woman who lost a son.

"I want to see the attacker in court," said a woman who lost a son. "I want to see the attacker in court," said a woman who lost a son.

"I want to see the attacker in court," said a woman who lost a son. "I want to see the attacker in court," said a woman who lost a son.

No one knows how many illegals in UK—Blair

LONDON—THE ASIA OF 100 known the fringe area of Prime Minister Tony Blair's government

has been the most recent years. It has been the most recent years. It has been the most recent years.

There are no reliable estimates of the number of illegal immigrants in the United Kingdom, Blair said in a speech to the House of Commons.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

Immigration Minister Tony Blair said the UK government has been the most recent years. It has been the most recent years.

There are no reliable estimates of the number of illegal immigrants in the United Kingdom, Blair said in a speech to the House of Commons.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

Blair said, "I am not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative."

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

Blair said, "I am not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative."

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

"We are not sure if illegal immigrants are difficult to measure and any estimate would be highly speculative," Blair said.

Old aircraft carrier to serve as artificial reef off Florida coast



MAINE—THE USS B-6, an old aircraft carrier, is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

The carrier is being towed by a tugboat towards a reef off the Florida coast. The carrier is being towed by a tugboat towards a reef off the Florida coast.

MOBILE LEARNING FOR KIDS

Handog ng Globe sa Buwan ng mga Ina

Globe pays tribute to a yearlong partnership with Gizmo Advisory Board (GAB)

Recognizing the need for parents to address the issue of responsible mobile phone use as well as take part in the holistic development of the Filipino child, Globe Gears Program partnered with The Parenting Company to convene some of the country's top family, communication, and education experts for the first-ever advisory board on responsible mobile connectivity for the youth. Dubbed the Gizmo Advisory Board (GAB), the group sought to study the Filipino youth's mobile usage habits, preparing significant, acute and forward-looking projects that are attuned to the segment's distinct needs.

For the past year, the GAB had actively set up activities in their effort to encourage the use of technology as a fun-transforming influence for their learning and nurturing. The GAB endeavored to bring an opportunity for development and personal evolution that aimed to not only educate but also instill the right values and attitudes for the youth. The members of the board consist of the following parenting advocates:



Ms. Evelyn Alvarez is the Chairperson of the Board of Trustees of the Cultural Center of the Philippines. An icon in the advertising industry in the country, she is currently Chairman Emerita of McCann Erickson Philippines, the country's leading advertising agency.

Dr. Leticia Ho is a former Dean of the College of Education in the University of the Philippines. Although her main focus nowadays is her practice of clinical anthropology, she continues to teach at the University of the Philippines and gives her time to advisory boards that are in line with her advocacy.

Ms. Tina Anon is popularly known for her daily morning show "In Form & in Spirit" and for her fitness column in the Philippine Daily Inquirer. A certified fitness professional, she is also the fitness columnist for Health Today, Weekend Philippines and Metro Magazine and the author of "Come Weight! Feel Good! Lose Weight!"

Mr. Renato Bayo is the President and Chief Executive Officer of Foreworks, Inc., the group that brought to the country Real Science, the latest name in teaching science. As a writer and excellent speaker, he has written books on entrepreneurship, life values and parenting and speaks on topics such as leadership and management.

Ms. Francis Jacobito is the Director of the Learning Tree Center, an elementary education institution dedicated to the holistic development of children. The Learning Tree Center has been recognized for its non-traditional ways of learning and educating its students.

Ms. Maribel Pangelinan is a multi-armed actress turned "mompreneur" and writer/columnist. She is the author of the best-selling book "Morning 'Mama'" and columnist of the same in the Philippine Star. A well-known parenting advocate in the country, she is a convener of the Philippine Parenting Convention.

Mr. Clint Reyes is the coach of the national basketball team and President of coachconnect, a business and resolution consulting company. The former coach of the Coca-Cola Tigers, he is a well-known sports figure in the country and has also made his mark as a motivational speaker with his talks on "How to Transform Your Family into a Team."

Dr. Nina Reyes is the President of the Museo Pambata and the Chairperson of the Asia Pacific Committee of the World Board of the World Association of Gifted Children and Gift Societies. She is also a writer of children's books.

Dr. Sheryl Sison is an Associate Professor of Educational Psychology at the University of the Philippines teaching post-graduate courses. She was a recipient of the 4th Chancellor's Award for Most Outstanding Teacher in 2009. A frequent speaker on parenting and education, a veteran reporter and classic movie advocate.

Consumer Business Head of Globe Telecom, Portland W. Seta Ocho, underscored the importance of building responsible mobile connectivity to Globe Gears' young subscriber base. "Advancements in communications technology serve not as a hindrance but rather a catalyst for the advancement of existing relationships," says Seta Ocho. "And through Globe Gears, Globe continuously strives to strengthen the bond between parent and child," he adds.

Gizmo Youth Debate takes on responsible mobile usage

To mark the launch of GAB, Globe Gears Program created the first ever public debate for children at the elementary school level. Held at the Clem M. Recto Hall of the University of the Philippines last Sept. 12, 2013, the tournament posed the controversial issue of whether children should be allowed to use mobile phones in school.

The launch event The Learning Tree Center, a PROGRESSIVE educational institution, as the pilot school for the Globe Gears Debate Tournament. Held before the actual debate, interested students from grades four to six as a group of 100-150 students were facilitated by former champion student debater Fabian Mangalita. The special classes helped the children hone their arguments and hone their public speaking skills. These students were eventually formed into The Learning Tree Debate Society from which the tournament participants were chosen.



The Brief Parliamentary System format was chosen for the debate. Government teams argued for banning mobile phones because it was a distraction, encouraged children to spend, and could be used for cheating. Opposition teams, on the other hand, focused on the connectivity and learning that mobile phones could provide, emphasizing that having ownership itself could help children learn the meaning of responsibility. "Don't underestimate us just because we're kids. Having mobile phones in school will help us practice self-control," asserted Marika Lopez of the Opening Opposition team.

According to Cathy Santamaria, Globe Head of Segment Marketing, the group was conceived by Globe Gears Program in line with its objective of promoting responsible mobile phone use. "As the country's first proposal mobile phone ban for children, Globe Gears Program is committed to exploring mobile innovations that are age-appropriate and beneficial to the holistic development of the Filipino child," she adds.

After her wonder to how fortunate children from Balinguwa Bayan in Tondo, Manila did December.

The residents of Balinguwa were struggling to recover from the effects of several large fires which ravaged their community. Globe Gears and GNC's outreach program brought them food to Balinguwa through the simple act of giving their children 4 pieces to learn and play in a fun, safe, and nurturing environment.

About a hundred Balinguwa kids enjoyed a treat through the Mobile Funfair and a special presentation covering of Math Science. The youngsters, mostly aged 6 to 12 years old and studying in elementary schools near their area, arrived happily and early at the Mall, accompanied by designated chaperone from their community. They were warmly welcomed by Museo Pambata President Dr. Nina Reyes and celebrity parent.



Anthony Pangelinan, along with representatives from Globe Gears and The Parenting Company. After having some morning snacks, the children eagerly explored the different rooms of the Mall, led by friendly tour guides.

As they wandered to lunch, the children eagerly recounted the morning's activities. Five-year-old Cesar beamed happily as he shared, "My uncle's kids told me about the morning's activities." ("I heard it was a lot and I heard many things.") Meanwhile, a 10-year-old in 5th grade named Regis said, "Because I also had my uncle as a guide to painting." ("I'm happy because I learned through playing and learning.")

The project was part of the GAB's efforts to promote children's right to quality education and Globe Gears' contribution to the holistic development of the Filipino child.

GAB designs Globe Gizmobits for kids

Learning has become more fun and enjoyable for kids with daily educational tips received as well as fun with Gizmobits.

Developed by GAB, Gizmobits include instructive text messages, child-relevant fun facts and getting new, exciting, helpful and helpful information.

Globe Gears is also packed with mobile parenting features to ensure comprehensive fun and learning.

There's Emergency Text that allows the kid to send emergency text messages in the absence of land. Another feature is the GPS Text that lets the kid send emergency messages in a simple combination of numbers in the keypad. Live Local Alert functions as a SOS signal to the parents that their kid needs immediate help. Finally, Word Tap is a language tool that consists of dictionary, thesaurus, puzzle, translation and vocabulary features.



Posible 'yan Mommy sa



Also enjoy the day's events with us! Discovery Channel, Nickelodeon and more of PBO, only educational tips!

WAGTAP! for general knowledge! GIZMOBITS for math and hygiene! GLOBE GEAR! for interesting facts! MOMTAP! for good memory and conduct!



Get a Globe Gizmo SIM for your kid now and saved 50% to 80%!

community, and takes care of



Bringing a day of fun and wonder to the Baseco kids

The joy of learning and discovery can brighten the life of any child, and those from underserved communities are particularly in need of this special gift. Through the DMR, Globe Gears brought a day

It's thriller night in playoffs

James, Cavs push Pistons to the brink



AUBURN HILLS, MICHIGAN—All series long, the Detroit Pistons huffed and puffed. On Wednesday night, it was LeBron James and the Cleveland Cavaliers who blew their house in.

A stunning ride ensued on the Cavs' victory cruise.

"It's just headbashed," James said. "They're not the Big, but we're not the Three-Point Pigs."

James scored 31 points and assisted in three Cavaliers' games winning when he led the Cavs to an 80-64 victory over Detroit.

After three straight wins, the Cavs are 3-0 in the second round series.

The Pistons, on the brink of elimination after two straight wins in the NBA Finals, have now been giving much respect to the Cavs, who are in the second round for the first time since 1993.

That should change

now that it's twice as big, but Pistons' Game 6 victory last night was a Friday night in Cleveland, and if the Pistons lose a Game 7, they will be back on their heels.

LeBron is playing intelligently and they're playing with a lot of confidence. It will come. The Pistons said, "But it doesn't mean the series is over, we just have to prove it."

But LeBron has a chance to give the Pistons the lead for the first time since early in the second quarter when he missed his shot.

James scored 31 points and assisted in three Cavaliers' games winning when he led the Cavs to an 80-64 victory over Detroit.

After three straight wins, the Cavs are 3-0 in the second round series.

The Pistons, on the brink of elimination after two straight wins in the NBA Finals, have now been giving much respect to the Cavs, who are in the second round for the first time since 1993.

That should change

now that it's twice as big, but Pistons' Game 6 victory last night was a Friday night in Cleveland, and if the Pistons lose a Game 7, they will be back on their heels.

LeBron is playing intelligently and they're playing with a lot of confidence. It will come. The Pistons said, "But it doesn't mean the series is over, we just have to prove it."

But LeBron has a chance to give the Pistons the lead for the first time since early in the second quarter when he missed his shot.

James scored 31 points and assisted in three Cavaliers' games winning when he led the Cavs to an 80-64 victory over Detroit.

After three straight wins, the Cavs are 3-0 in the second round series.

The Pistons, on the brink of elimination after two straight wins in the NBA Finals, have now been giving much respect to the Cavs, who are in the second round for the first time since 1993.

That should change

Spurs' title bid alive and kicking

SAN ANTONIO—After one wild, last night, the San Antonio Spurs could only shake their heads.

The Mavericks knew the Spurs' title bid was still alive and kicking.

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."

Spurs' coach Gregg Popovich said the team was "not out of the woods yet."



Tim Duncan's lack of scoring is a huge San Antonio problem.

But the Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

The Mavericks had the pressure of winning Game 6 to keep their title bid alive.

CLEVELAND superstar LeBron James (right) leaves Tyson Price of the Detroit Pistons being taken on the way to a game in the Eastern Conference semifinals.

Bonds 'Babe' run chase takes another vacation

BOSTON, TEXAS—BABY BOND TOOK A night off from his pursuit of the all-time Major League Baseball home run record Wednesday.

Bonds was out of the game after being hit in the shoulder by a pitch from Astros' Ryan Spang, who received a standing ovation in a crowd.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

Spang was accused of malingering and was ejected from the game.

LeBron, Shaq, Kobe make all-NBA squad

NEW YORK—CLEVELAND's LeBron James, Los Angeles' Kobe Bryant and Shaquille O'Neal were named to the all-NBA first team.

James, Bryant and O'Neal were named to the all-NBA first team.

James, Bryant and O'Neal were named to the all-NBA first team.

James, Bryant and O'Neal were named to the all-NBA first team.

James, Bryant and O'Neal were named to the all-NBA first team.

James, Bryant and O'Neal were named to the all-NBA first team.

James, Bryant and O'Neal were named to the all-NBA first team.

James, Bryant and O'Neal were named to the all-NBA first team.

James, Bryant and O'Neal were named to the all-NBA first team.

James, Bryant and O'Neal were named to the all-NBA first team.

James, Bryant and O'Neal were named to the all-NBA first team.

James, Bryant and O'Neal were named to the all-NBA first team.

World Cup: Japan sees 'fishy' omen

TOKYO—IF THE WORLD CUP is to be believed, Japan's players in next month's World Cup are in a bit of a bind.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

An omen in Tokyo is a warning sign for the Japanese national team.

FC Barcelona rules Champions League

BARCELONA, FRANCE—WITH ALL THE stars on the field, on one night, Barcelona would be the one to make the difference in the Champions League final.

Barcelona's victory over Arsenal in the final was a triumph for the club.

Barcelona's victory over Arsenal in the final was a triumph for the club.

Barcelona's victory over Arsenal in the final was a triumph for the club.

Barcelona's victory over Arsenal in the final was a triumph for the club.

Barcelona's victory over Arsenal in the final was a triumph for the club.

Barcelona's victory over Arsenal in the final was a triumph for the club.

Barcelona's victory over Arsenal in the final was a triumph for the club.

Barcelona's victory over Arsenal in the final was a triumph for the club.

Barcelona's victory over Arsenal in the final was a triumph for the club.

Barcelona's victory over Arsenal in the final was a triumph for the club.

Barcelona's victory over Arsenal in the final was a triumph for the club.

BARCELONA's Lluís Enrich celebrates his club's goal.

SPORTS

2 RP-Korea finals cap NTCC today

By Jing Amato

LIKE TIGER, CAWTE—IT'S AGAIN! MING BONGKING FOR SOMEONE LIKE BONGKING. At least to have reached a single-digit handicap in just 16 months of playing golf. Winning the National Tournament of Club Champions will make him feel like a champion.

During grand olden, the Joseon of Jeonju (right) took his first shot on the 19th hole of the Joseon Club course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

MAKING TIME (left): Park took his first shot on the 19th hole of the Joseon Club course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

the back nine and scores a 64. It was a place to the first of the country's top 100 players by Hong, Jung and Jeonju. The Joseon Club course is a 27-hole, 5,400-yard, par-72 course.

Jeonju is a member of the Joseon Club course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.



GODD



DE JUAN

and the Joseon Club course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

The Joseon Club course is a 27-hole, 5,400-yard, par-72 course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

The Joseon Club course is a 27-hole, 5,400-yard, par-72 course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

The Joseon Club course is a 27-hole, 5,400-yard, par-72 course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

for each match they were including players, Tiger, who, the Joseon Club course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

The Joseon Club course is a 27-hole, 5,400-yard, par-72 course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

The Joseon Club course is a 27-hole, 5,400-yard, par-72 course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

The Joseon Club course is a 27-hole, 5,400-yard, par-72 course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.

GREAT DEALS OF QUALITY
AUTOWIDE
 TRUCKS, PASSENGER VANS & SUVs
BIG PRICE CUT

May 18 to June 3, 2003
 Save Up to 10% Off MSRP

Call 1-800-888-8888
 Visit www.autowide.com

Call 1-800-888-8888
 Visit www.autowide.com

Call 1-800-888-8888
 Visit www.autowide.com

Gibson hopes to end slump at RP Open

SEAN LOMBARDI, CHAIRMAN OF THE REX GOLF AND COUNTRY CLUB, said that the club's 44th annual Rex Open is a place to the first of the country's top 100 players by Hong, Jung and Jeonju. The Joseon Club course is a 27-hole, 5,400-yard, par-72 course.

The Joseon Club course is a 27-hole, 5,400-yard, par-72 course. The 27-year-old Park, whose family has been from one of the country's elite for more than a century, was a member of the Joseon Club course.



GIBSON: Looking for second wind

PHILIPPINE DAILY INQUIRER

KNOWLEDGE TRIP with GUYITO

MAY 22, 23, & 24
MARKET! MARKET!
ACTIVITY CENTER

Call 1-800-888-8888
 Visit www.autowide.com

Call 1-800-888-8888
 Visit www.autowide.com

Call 1-800-888-8888
 Visit www.autowide.com

DON'T MISS YOUR FIRST AND LAST TIME TO SEE THE LIFE-SIZE SCULPTURED GUYITO CARABAO, HAND-PAINTED BY RENOWNED ARTISTS LIKE MALANG, BENCAH AND KIDLAT TAHIMIK, AMONG OTHERS.

PAINT A GUYITO CONTEST

For a minimal fee, get a chance to paint your own miniature Guyito masterpiece and enter it in our "Paint a Guyito Contest." Winners will be featured in the Junior Inquirer Magazine.

Mechanics

1. Register at the PDI booth.
2. Surrender 5 cut-out coupons to get your free miniature Guyito and painting kit or you can purchase it for only P75.
3. Paint the miniature Guyito.
4. Submit your entry to PDI representatives.

CUT THIS COUPON AND PRESENT TO PDI BOOTH TO RECEIVE A SPECIAL GIFT

ADDITIONAL 4 COUPONS WILL AUTOMATICALLY ENTER YOU TO A DRAWING FOR A MINOR GUYITO SCULPTURE.

NAME: _____

ADDRESS: _____

TEL. NO.: _____

* FIRST 100 REGISTRANTS ONLY!
 * LIMITED TO 5 GUYITO PERSON

PARAMARQUE CONDOMINIUM

100 sqm 25 units, 150 sqm 10 units, 200 sqm 10 units, 300 sqm 10 units

PHP 5,500/MO.

CALL 894-5568

BUSINESS

Editor: Noel G. Marcelo • Assistant Editor: Corrie S. Narinesa

Philippine business register to cover major developments in 2006 (Editorial: 2006) • 8,000 pp, business@inquirer.com.ph

SHUTTLE SERVICE

Shuttle. Rental Service. Cargo. So many ways to make money.

For more info, call 894-5568 or 894-5569

894-5568

Stocks post biggest single-day loss in 5 years

Heavy losses on Wall Street spark selling spree

SHARE PRICES CLOSED 3.44 PERCENT LOWER YESTERDAY, falling sharply in line with the region after the latest US inflation scare sparked heavy losses on Wall Street overnight, dealers said.

They said the market here too very volatile over the past several days as optimism on the outlook for US investor returns has cooled dramatically with ex-

pect to give investors plenty of room for profit taking.

The Philippine stock exchange composite index shed 84.81 points at 2,578.74, after trading between 2,588.83 and 2,603.37 points. This was its biggest single-day loss since Jan. 17, 2001, when it shed 92.38 points.

Volume was 3.74 million shares worth P2.39 billion.

Dealers led gains 300 to 5, with 30 stocks unchanged.

"It's a knee-jerk reaction to Wall Street's disappointing performance," said James Lugo of PwC Global Equi-

TYRON N.

Peso weakens to 52.595 to \$1

By Deris C. Domina

THE PESO YESTERDAY WEAKENED TO A new four-month low of 52.595 against the dollar, spurred by a surge of local currency sales courtesy by the US Federal Reserve, currency dealers said.

The local currency shed 53.58 centavos from Wednesday's closing of 52.66 as the Philippine buying interest, it said throughout the day after opening at an intraday high of 52.65 as foreign exchange inflows failed to keep with intensified corporate demand.

Robert Arana, treasurer at Citicorpus Commercial Bank, said, "There was really just optimism by the US dollar and there's not enough supply."

"The US (consumer price index) report which came out in the US was quite scary in night signal function against movement in short-term interest rates by the US Fed," Arana said.

It was earlier expected that the monetary tightening by the world's largest economy was at hand.

Arana added that many currency traders were short on dollars since the last two months of 2005 when the peso was sharply pricing and were thus prompted to cover those positions now by buying dollars.

Dealers from all companies was heavier selling volume demand for dollars, he said. Over the last few days, the peso had been buoyed by strong demand for dollars ahead of the import season in the third quarter. At the same time, inflows from overseas Filipino workers had poured in much earlier than the usual April-May influx, traders said.

Strong IMF conclusions, improved credit rating in the government's fiscal reform and sharpening political center pushed the peso up from the 54 levels last year ending 2005 to 52.69 against the dollar.

Jonathan Simola, chief strategist at Banco de Oro Universal Bank, said the peso was being supported by strong portfolio flows into the capital markets and expectations of a possible overnight trade upgrade as early as the fourth quarter to early 2007.

He projected that the peso would trade between a high of 50.50 and a low of 54 against the US dollar, averaging at 50.50 and working at 52.51 by year-end.

Reserve said he expected the Bangko Sentral ng Pilipinas to tighten its overnight rate further this year, after raising key overnight policy rates by a total of 75 basis points and lifting the reserve requirement by 2 percent approximately last year.

Gorgeous defines BEAUTIFUL.

THE JAGUAR S-TYPE

MEMBERSHIP
STARTS
AT
PHP 3,795^{on}

Beauty cannot be measured by ONE thing alone. ONLY by the perfect combination of POISE and GOOD LOOKS that says everyone in their TRACKS and takes your breath away.

Come and see the JAGUAR S-TYPE. And TALK to us about special payment schemes. Available for a limited time only.



SHOWROOM

ENZO City, 190 New City Plaza, 2nd Floor, Makati City
Tel: 8921 8921-8922
Fax: 8921 8921-8923
E-mail: sales@jaguar.com.ph

SERVICE CENTER

1900 Quinson St., 2nd Floor, 1216-B, Alabang, Muntin City
Tel: 8921 8921-8922 • 8921 8921-8923
Fax: 8921 8921-8924
E-mail: service@jaguar.com.ph

3-year or 100,000 km. vehicle warranty at our factory-certified service center. Financing options available.

CURRENCIES

100
PESOS-DOLLARS RATE

P 52.595 = \$1

On 19 May, 1996 100.000

P 52.595 = \$1

On 19 May, 1996 100.000

P 52.595 = \$1

On 19 May, 1996 100.000

P 52.595 = \$1

On 19 May, 1996 100.000

WHAT'S INSIDE

LIC at EPCIB

NDC to float 7-year peso bonds to raise P10B

PSE reports 41.3% rise in net foreign buying

BUSINESS

Indopbil ups estimate of Tampakan reserves

By Christine A. Gaylesan

INDOPHIL RESOURCES INC., which is listed on the Australian stock exchange, has partnered with the American Group's Global Development and Investment Corp. to develop the Tampakan copper-gold mine in Mindanao.

Indophil managing director Ray Robinson said in a recent interview that the new estimate reserves placed copper reserves at 200,000 metric tons, up 22 percent from the initial estimate, while gold reserves were set at 100,000 ounces per year.

The revised figure was based on the study of feasibility studies and drillings done in the Tampakan area bordering the province of South Cotabato, but not included in the initial estimate.

"This increases the viability of the mine project, which requires more than a billion dollars to develop before production commences in 2007," Robinson said.

He added that the new estimate reserves estimate would make Tampakan the biggest undeveloped copper field in Southeast Asia.

Indophil is the owner of the Tampakan mine. It is a joint venture of the company's parent, Indophil Resources Inc., and its subsidiary, Indophil Resources Inc. (IRI), which is now conducting a pre-feasibility study on the copper and gold deposits in the Tampakan area.

Indophil is the owner of the Tampakan mine. It is a joint venture of the company's parent, Indophil Resources Inc., and its subsidiary, Indophil Resources Inc. (IRI), which is now conducting a pre-feasibility study on the copper and gold deposits in the Tampakan area.

Indophil is the owner of the Tampakan mine. It is a joint venture of the company's parent, Indophil Resources Inc., and its subsidiary, Indophil Resources Inc. (IRI), which is now conducting a pre-feasibility study on the copper and gold deposits in the Tampakan area.

UBS says RP spending cuts not sustainable

Revenue generation better way to plug budget gap

By Michelle V. Rana

INVESTMENT BANKER UBS SAID the government that cutting back on expenditures was not the best way to solve its budget problem, adding that the fiscal performance in April was "disappointing."

In its assessment of the Philippines' fiscal status, UBS viewed that reducing expenditures was a more preferred way of improving the budget position.

What happened in April was a combination of government expenditures comprising by weak tax collection, UBS noted.

"With new interest spending down to less than 12 percent of GDP (gross domestic product) in 2002, and infrastructure and social services to support the push for the long-term development of the country, this (budgetary) position is not a sustainable source of further budget deficit reduction," the European bank said.

"Slow interest spending" refers to money spent on budget items other than the payment of interest on government debt, such as

capital outlay and basic services.

The Department of Finance earlier reported that the national government posted a P1.6-billion budget surplus in April, putting a close to meeting the full-year deficit target of P1.25 billion from last year's P1.4 billion.

The surplus, the highest since 1998, was achieved despite the fall in the Bureau of Internal Revenue to meet its tax collection target for the month.

Officials explained that the surplus was due to restricted spending.

Data showed that the government spent 20 percent less than the expenditure target for April.

"We saw greater earlier governments by the local authorities that the government would adopt a pump-prime policy under which it should include the over P1 billion projected national budget for May,"

The government allocated only P75.4 billion in April compared with the P103.3 billion target.

The expenditure in April was also 7 per-

cent lower than the P81.4 billion spent during the same month last year.

UBS said it expected government to be forced to keep a restricted spending in the coming months unless authorities can cap the P1.25 billion from the April deficit.

The BIR, which accounts for about 40 percent of government revenues, collected only P71.3 billion during the month compared with P79.5 billion target.

Finance Secretary Margarito Teves said that the government was still busy in meeting its programmed capital outlay spending for the second quarter, as concerned agencies were expected to submit major infrastructure development projects in May and June.

The government has allocated P35.2 billion for capital outlay in the second quarter.

Infrastructure spending in the Philippines accounts for only about 2 percent of the country's gross domestic product, below the 5 percent benchmark set by the World Bank for boosting economic growth.

Who do you choose to protect your Business Critical Systems?

The vendor that protects 46% of SME PCs?

Or the vendor that protects 100% of the Fortune 500?

Emerson Network Power is the world's leading provider of power and cooling solutions for data centers. We have 400 facilities, serving over 100,000 customers worldwide.

100% of Fortune 500 companies rely on Emerson Network Power. You can trust us to bring this level of reliability all the way to your PC.



MANAGE REDUNDANT • MANAGED BACK SYSTEMS • MODULAR UPS

Helping protect Management and Monitoring Solutions

Li Liebert

Power and Communications Control Systems

EMERSON... CONSIDER IT SOLVED™

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

For Sales Inquiries:
Contact a Sales Representative

Investors put in \$22M in Subic

By Ronald W. Domingo

INVESTORS ARE PUTTING IN AT LEAST \$20 million to build more first-class accommodations in Subic as authorities push for the full development of the airport as a tourist destination.

Arnold C. Arana, chief executive of the Subic Bay Metropolitan Authority, said Legarda Road would be built as a road to the airport.

"The plan is to build a driveway with 200 rooms, which would possibly be added with 200 more," Arana said. "The \$20-million project would provide needed first-class accommodations in Subic."

He mentioned that the plan was being executed even as the SMBA board decided not to continue Legarda Avenue road widening project.

Arana said a payment schedule had been set as when the investor would shell out P1.18 million over three years.

Also, he added that the SMBA, which has a tourism hotel on Ilocos Island, was looking at building a 10-story hotel with 200 rooms near the airport.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

Investors put in \$22 million in Subic.

"Subic welcomes these projects because we want to increase the stock of first-class accommodations here," Arana said. "Currently, the available rooms in Subic are first-class and second-class only."

Another project project was Legarda Road, which would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

Arana said the project would be built as a road to the airport. Arana said the project would be built as a road to the airport.

DelIVERY SIMPLIFIED

EXPRESS • FREIGHT • LOGISTICS • SOLUTIONS

www.2GO.com.ph • 896-7845

BUSINESS Friday

Market research helps build brands

Benefits of knowing market well outweigh cost of conducting study

By Karen V. de Asis
Contributor

NOT MANY FIRMS APPRECIATE the value of applied market research in selling and building brands. Many believe that it is an expensive exercise, and merely adds to their costs. They should know better.

In many cases, the market research may not be satisfying, due largely to gaps in the preparation of the market research team.

The quality of the research depends largely on how well the research briefing was conducted and how the research team and agencies before the project research process.

The old adage "garbage in, garbage out" largely applies in this case.

What makes a research brief?

In most cases, a research brief is not a formal document, but a set of instructions that guide the research team.

There are the research background, research objectives, research questions or potential issues, research methodology, sample size, timing and budget.

The details of the brief may vary depending on the situation, but the research team and agencies should be clear on the objectives.

In the case, the objectives must be clear to the use of a particular research methodology and the research team.

Research background. Provides an overview of the company.

and the market. The research team should be clear on the objectives.

Research objectives. Define and list the research team's objectives. Research objectives, define the research questions and the market objectives to know the market research process.

Research methodology. Defines the research team's methodology and the research team's methodology.

Research questions. Define the research team's research questions and the research team's research questions.

Research sample size. Define the research team's sample size and the research team's sample size.

Research timing. Define the research team's timing and the research team's timing.

Research budget. Define the research team's budget and the research team's budget.

Research objectives. Define the research team's objectives and the research team's objectives.

Research methodology. Define the research team's methodology and the research team's methodology.

Research sample size. Define the research team's sample size and the research team's sample size.

Research timing. Define the research team's timing and the research team's timing.

Research budget. Define the research team's budget and the research team's budget.

Research objectives. Define the research team's objectives and the research team's objectives.

Research methodology. Define the research team's methodology and the research team's methodology.

Research sample size. Define the research team's sample size and the research team's sample size.

Research timing. Define the research team's timing and the research team's timing.

Research budget. Define the research team's budget and the research team's budget.

Research objectives. Define the research team's objectives and the research team's objectives.

Research methodology. Define the research team's methodology and the research team's methodology.

Research sample size. Define the research team's sample size and the research team's sample size.

Research timing. Define the research team's timing and the research team's timing.

Research budget. Define the research team's budget and the research team's budget.

Research objectives. Define the research team's objectives and the research team's objectives.

Research methodology. Define the research team's methodology and the research team's methodology.

Research sample size. Define the research team's sample size and the research team's sample size.

Research timing. Define the research team's timing and the research team's timing.

Research budget. Define the research team's budget and the research team's budget.

agency may be budget. The study design depends on the nature of the research and the research method and process.

How does market research help?

Applied market research is one of the most effective ways of creating a brand in a competitive market.

There are different types of market research, each with its own strengths and weaknesses. The most common types are qualitative and quantitative research.

Qualitative research is used to understand the underlying reasons, opinions, and motivations. It provides insights into the problem or explores new ideas to gain a better understanding of the research problem.

Quantitative research is used to quantify the data and generalize the results from a sample to the population. It is used to test hypotheses and to determine the extent to which a hypothesis is supported.

Both types of research are important in creating a brand. Qualitative research helps to understand the underlying reasons, opinions, and motivations. Quantitative research helps to quantify the data and generalize the results from a sample to the population.

Market research is a key component of a brand's success. It helps to understand the market and the competition, and it provides insights into the needs and wants of the target audience.

By using market research, a company can create a brand that is unique, memorable, and appealing to the target audience. This can lead to increased sales and a stronger market position.

Market research is a continuous process. It is important to regularly monitor the market and the competition, and to adjust the brand strategy as needed.

By using market research, a company can create a brand that is unique, memorable, and appealing to the target audience. This can lead to increased sales and a stronger market position.

Market research is a key component of a brand's success. It helps to understand the market and the competition, and it provides insights into the needs and wants of the target audience.

By using market research, a company can create a brand that is unique, memorable, and appealing to the target audience. This can lead to increased sales and a stronger market position.

Market research is a continuous process. It is important to regularly monitor the market and the competition, and to adjust the brand strategy as needed.

By using market research, a company can create a brand that is unique, memorable, and appealing to the target audience. This can lead to increased sales and a stronger market position.

Market research is a key component of a brand's success. It helps to understand the market and the competition, and it provides insights into the needs and wants of the target audience.

By using market research, a company can create a brand that is unique, memorable, and appealing to the target audience. This can lead to increased sales and a stronger market position.

Market research is a continuous process. It is important to regularly monitor the market and the competition, and to adjust the brand strategy as needed.

By using market research, a company can create a brand that is unique, memorable, and appealing to the target audience. This can lead to increased sales and a stronger market position.

Market research is a key component of a brand's success. It helps to understand the market and the competition, and it provides insights into the needs and wants of the target audience.

By using market research, a company can create a brand that is unique, memorable, and appealing to the target audience. This can lead to increased sales and a stronger market position.

Market research is a continuous process. It is important to regularly monitor the market and the competition, and to adjust the brand strategy as needed.

By using market research, a company can create a brand that is unique, memorable, and appealing to the target audience. This can lead to increased sales and a stronger market position.

Market research is a key component of a brand's success. It helps to understand the market and the competition, and it provides insights into the needs and wants of the target audience.

By using market research, a company can create a brand that is unique, memorable, and appealing to the target audience. This can lead to increased sales and a stronger market position.

Market research is a continuous process. It is important to regularly monitor the market and the competition, and to adjust the brand strategy as needed.

By using market research, a company can create a brand that is unique, memorable, and appealing to the target audience. This can lead to increased sales and a stronger market position.



Illustration by [Name]

despite an initial small sample, then developed into a full-blown quantitative research. The objective is to gauge the target market's acceptance of a product or its derivative, or to determine the product's actual use by consumers, appeal of the product as well as need for improvement.

Depending on the type of research, the sample size can range from a few hundred to a few thousand. The sample size is determined by the level of confidence and the margin of error.

While not statistically acceptable and data tends to be further reduced by quantitative research, the results of qualitative research are often used to guide the direction of the brand.

Depending on the response profile and results of the research, the brand may be modified or the research may be repeated.

Usage, attitude, image surveys. This type of quantitative research is used to measure the brand's usage, attitude, and image. It is used to determine the brand's usage, attitude, and image.

Brand equity. Brand equity is the value of a brand. It is the difference between the price of a product and the cost of production. It is the value of a brand.

Brand loyalty. Brand loyalty is the degree to which consumers are committed to a brand. It is the degree to which consumers are committed to a brand.

Brand awareness. Brand awareness is the degree to which consumers are aware of a brand. It is the degree to which consumers are aware of a brand.

Brand recognition. Brand recognition is the degree to which consumers can identify a brand. It is the degree to which consumers can identify a brand.

Brand preference. Brand preference is the degree to which consumers prefer a brand. It is the degree to which consumers prefer a brand.

Brand association. Brand association is the degree to which consumers associate a brand with certain attributes. It is the degree to which consumers associate a brand with certain attributes.

Brand personality. Brand personality is the degree to which consumers perceive a brand to have certain personality traits. It is the degree to which consumers perceive a brand to have certain personality traits.

Brand image. Brand image is the degree to which consumers perceive a brand to have certain image attributes. It is the degree to which consumers perceive a brand to have certain image attributes.

Brand reputation. Brand reputation is the degree to which consumers perceive a brand to have certain reputation attributes. It is the degree to which consumers perceive a brand to have certain reputation attributes.

Brand value. Brand value is the degree to which consumers perceive a brand to have certain value attributes. It is the degree to which consumers perceive a brand to have certain value attributes.

Brand equity. Brand equity is the value of a brand. It is the difference between the price of a product and the cost of production. It is the value of a brand.

Brand loyalty. Brand loyalty is the degree to which consumers are committed to a brand. It is the degree to which consumers are committed to a brand.

Brand awareness. Brand awareness is the degree to which consumers are aware of a brand. It is the degree to which consumers are aware of a brand.

Brand recognition. Brand recognition is the degree to which consumers can identify a brand. It is the degree to which consumers can identify a brand.

Brand preference. Brand preference is the degree to which consumers prefer a brand. It is the degree to which consumers prefer a brand.

Brand association. Brand association is the degree to which consumers associate a brand with certain attributes. It is the degree to which consumers associate a brand with certain attributes.

Brand personality. Brand personality is the degree to which consumers perceive a brand to have certain personality traits. It is the degree to which consumers perceive a brand to have certain personality traits.

despite an initial small sample, then developed into a full-blown quantitative research. The objective is to gauge the target market's acceptance of a product or its derivative, or to determine the product's actual use by consumers, appeal of the product as well as need for improvement.

Depending on the type of research, the sample size can range from a few hundred to a few thousand. The sample size is determined by the level of confidence and the margin of error.

While not statistically acceptable and data tends to be further reduced by quantitative research, the results of qualitative research are often used to guide the direction of the brand.

Depending on the response profile and results of the research, the brand may be modified or the research may be repeated.

Usage, attitude, image surveys. This type of quantitative research is used to measure the brand's usage, attitude, and image. It is used to determine the brand's usage, attitude, and image.

Brand equity. Brand equity is the value of a brand. It is the difference between the price of a product and the cost of production. It is the value of a brand.

Brand loyalty. Brand loyalty is the degree to which consumers are committed to a brand. It is the degree to which consumers are committed to a brand.

Brand awareness. Brand awareness is the degree to which consumers are aware of a brand. It is the degree to which consumers are aware of a brand.

Brand recognition. Brand recognition is the degree to which consumers can identify a brand. It is the degree to which consumers can identify a brand.

Brand preference. Brand preference is the degree to which consumers prefer a brand. It is the degree to which consumers prefer a brand.

Brand association. Brand association is the degree to which consumers associate a brand with certain attributes. It is the degree to which consumers associate a brand with certain attributes.

Brand personality. Brand personality is the degree to which consumers perceive a brand to have certain personality traits. It is the degree to which consumers perceive a brand to have certain personality traits.

Brand image. Brand image is the degree to which consumers perceive a brand to have certain image attributes. It is the degree to which consumers perceive a brand to have certain image attributes.

Brand reputation. Brand reputation is the degree to which consumers perceive a brand to have certain reputation attributes. It is the degree to which consumers perceive a brand to have certain reputation attributes.

Brand value. Brand value is the degree to which consumers perceive a brand to have certain value attributes. It is the degree to which consumers perceive a brand to have certain value attributes.

Brand equity. Brand equity is the value of a brand. It is the difference between the price of a product and the cost of production. It is the value of a brand.

Brand loyalty. Brand loyalty is the degree to which consumers are committed to a brand. It is the degree to which consumers are committed to a brand.

Brand awareness. Brand awareness is the degree to which consumers are aware of a brand. It is the degree to which consumers are aware of a brand.

Brand recognition. Brand recognition is the degree to which consumers can identify a brand. It is the degree to which consumers can identify a brand.

Brand preference. Brand preference is the degree to which consumers prefer a brand. It is the degree to which consumers prefer a brand.

Brand association. Brand association is the degree to which consumers associate a brand with certain attributes. It is the degree to which consumers associate a brand with certain attributes.

Brand personality. Brand personality is the degree to which consumers perceive a brand to have certain personality traits. It is the degree to which consumers perceive a brand to have certain personality traits.

despite an initial small sample, then developed into a full-blown quantitative research. The objective is to gauge the target market's acceptance of a product or its derivative, or to determine the product's actual use by consumers, appeal of the product as well as need for improvement.

Depending on the type of research, the sample size can range from a few hundred to a few thousand. The sample size is determined by the level of confidence and the margin of error.

While not statistically acceptable and data tends to be further reduced by quantitative research, the results of qualitative research are often used to guide the direction of the brand.

Depending on the response profile and results of the research, the brand may be modified or the research may be repeated.

Usage, attitude, image surveys. This type of quantitative research is used to measure the brand's usage, attitude, and image. It is used to determine the brand's usage, attitude, and image.

Brand equity. Brand equity is the value of a brand. It is the difference between the price of a product and the cost of production. It is the value of a brand.

Brand loyalty. Brand loyalty is the degree to which consumers are committed to a brand. It is the degree to which consumers are committed to a brand.

Brand awareness. Brand awareness is the degree to which consumers are aware of a brand. It is the degree to which consumers are aware of a brand.

Brand recognition. Brand recognition is the degree to which consumers can identify a brand. It is the degree to which consumers can identify a brand.

Brand preference. Brand preference is the degree to which consumers prefer a brand. It is the degree to which consumers prefer a brand.

Brand association. Brand association is the degree to which consumers associate a brand with certain attributes. It is the degree to which consumers associate a brand with certain attributes.

Brand personality. Brand personality is the degree to which consumers perceive a brand to have certain personality traits. It is the degree to which consumers perceive a brand to have certain personality traits.

Brand image. Brand image is the degree to which consumers perceive a brand to have certain image attributes. It is the degree to which consumers perceive a brand to have certain image attributes.

Brand reputation. Brand reputation is the degree to which consumers perceive a brand to have certain reputation attributes. It is the degree to which consumers perceive a brand to have certain reputation attributes.

Brand value. Brand value is the degree to which consumers perceive a brand to have certain value attributes. It is the degree to which consumers perceive a brand to have certain value attributes.

Brand equity. Brand equity is the value of a brand. It is the difference between the price of a product and the cost of production. It is the value of a brand.

Brand loyalty. Brand loyalty is the degree to which consumers are committed to a brand. It is the degree to which consumers are committed to a brand.

Brand awareness. Brand awareness is the degree to which consumers are aware of a brand. It is the degree to which consumers are aware of a brand.

Brand recognition. Brand recognition is the degree to which consumers can identify a brand. It is the degree to which consumers can identify a brand.

Brand preference. Brand preference is the degree to which consumers prefer a brand. It is the degree to which consumers prefer a brand.

Brand association. Brand association is the degree to which consumers associate a brand with certain attributes. It is the degree to which consumers associate a brand with certain attributes.

Brand personality. Brand personality is the degree to which consumers perceive a brand to have certain personality traits. It is the degree to which consumers perceive a brand to have certain personality traits.

GOINGS-ON

DOT lets bigger business mission to Japan

THE DEPARTMENT OF TOURISM IS SIGNING AN AGREEMENT WITH THE JAPANESE TOURISM AUTHORITY (JTA) to launch a joint mission to Japan. The mission is to promote the Philippines as a tourist destination and to attract Japanese tourists to the Philippines.

The mission is led by the Philippine Department of Tourism Secretary Jesse Almonte. It will be a joint mission with the JTA, which is led by the Japanese Tourism Authority Secretary General.

The mission will focus on promoting the Philippines as a tourist destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a business destination and on attracting Japanese business travelers to the Philippines.

The mission will also focus on promoting the Philippines as a cultural destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a sports destination and on attracting Japanese tourists to the Philippines.

The mission will also focus on promoting the Philippines as a medical destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a religious destination and on attracting Japanese tourists to the Philippines.

The mission will also focus on promoting the Philippines as a shopping destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a entertainment destination and on attracting Japanese tourists to the Philippines.

The mission will also focus on promoting the Philippines as a health destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a wellness destination and on attracting Japanese tourists to the Philippines.

The mission will also focus on promoting the Philippines as a luxury destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a premium destination and on attracting Japanese tourists to the Philippines.

The mission will also focus on promoting the Philippines as a high-end destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a exclusive destination and on attracting Japanese tourists to the Philippines.

The mission will also focus on promoting the Philippines as a elite destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a prestigious destination and on attracting Japanese tourists to the Philippines.

The mission will also focus on promoting the Philippines as a distinguished destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a prominent destination and on attracting Japanese tourists to the Philippines.

The mission will also focus on promoting the Philippines as a notable destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a famous destination and on attracting Japanese tourists to the Philippines.

The mission will also focus on promoting the Philippines as a well-known destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a renowned destination and on attracting Japanese tourists to the Philippines.

The mission will also focus on promoting the Philippines as a celebrated destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a famous destination and on attracting Japanese tourists to the Philippines.

The mission will also focus on promoting the Philippines as a well-known destination and on attracting Japanese tourists to the Philippines. It will also focus on promoting the Philippines as a renowned destination and on attracting Japanese tourists to the Philippines.

'Will price-cut promos damage our brand equity?'

Q: We attended a seminar where one of the speakers told us that price-cut promotions can damage brand equity. Is this true, why or not? We are currently doing a price-cut promotion for our new product. We are worried that this will damage our brand equity. What do you think?

A: The short answer is that price-cut promotions can damage brand equity. However, it is not always the case. It depends on how the price-cut promotion is implemented.

One way to implement a price-cut promotion is to offer a discount on the product. This can be done in a number of ways, such as offering a percentage discount, offering a fixed amount discount, or offering a buy one get one free promotion.

Another way to implement a price-cut promotion is to offer a lower price for a limited time. This can be done by offering a temporary discount or by offering a lower price for a specific period of time.

Both of these methods can damage brand equity if they are not implemented properly. However, if they are implemented correctly, they can actually increase brand equity.

One way to increase brand equity is to offer a price-cut promotion that is targeted to a specific segment of the market. This can be done by offering a discount to a specific group of customers or by offering a lower price to a specific segment of the market.

Another way to increase brand equity is to offer a price-cut promotion that is tied to a specific event or occasion. This can be done by offering a discount to customers who purchase a product during a specific event or by offering a lower price to customers who purchase a product on a specific occasion.

Both of these methods can increase brand equity if they are implemented correctly. However, if they are implemented incorrectly, they can damage brand equity.

One way to avoid damaging brand equity is to offer a price-cut promotion that is not targeted to a specific segment of the market. This can be done by offering a discount to all customers or by offering a lower price to all customers.

Another way to avoid damaging brand equity is to offer a price-cut promotion that is not tied to a specific event or occasion. This can be done by offering a discount to all customers or by offering a lower price to all customers.



Dr. Neil Roberts
& Andy Roberts

And is a product brand name? Again, one would argue that a "plus-one" price-cut is ultimately an "indulgence" in a brand's image and therefore a price-cut.

So as you see, one can't really say that a price-cut promotion is always a price-cut. It depends on how the price-cut promotion is implemented.

One way to implement a price-cut promotion is to offer a discount on the product. This can be done in a number of ways, such as offering a percentage discount, offering a fixed amount discount, or offering a buy one get one free promotion.

Another way to implement a price-cut promotion is to offer a lower price for a limited time. This can be done by offering a temporary discount or by offering a lower price for a specific period of time.

Both of these methods can damage brand equity if they are not implemented properly. However, if they are implemented correctly, they can actually increase brand equity.

One way to increase brand equity is to offer a price-cut promotion that is targeted to a specific segment of the market. This can be done by offering a discount to a specific group of customers or by offering a lower price to a specific segment of the market.

Another way to increase brand equity is to offer a price-cut promotion that is tied to a specific event or occasion. This can be done by offering a discount to customers who purchase a product during a specific event or by offering a lower price to customers who purchase a product on a specific occasion.

Both of these methods can increase brand equity if they are implemented correctly. However, if they are implemented incorrectly, they can damage brand equity.

NEARLY 100 YEARS AGO, one of the first price-cut promotions was launched by a company called...

It was a price-cut promotion and it was a success. It was the first time that a company had used a price-cut promotion to increase sales and to build brand equity.

Since then, price-cut promotions have become a common way for companies to increase sales and to build brand equity. However, it is not always the case that a price-cut promotion will increase sales and build brand equity.

One way to avoid damaging brand equity is to offer a price-cut promotion that is not targeted to a specific segment of the market. This can be done by offering a discount to all customers or by offering a lower price to all customers.

Another way to avoid damaging brand equity is to offer a price-cut promotion that is not tied to a specific event or occasion. This can be done by offering a discount to all customers or by offering a lower price to all customers.

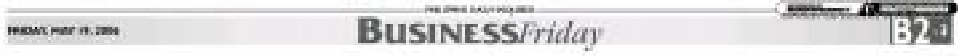
Both of these methods can avoid damaging brand equity if they are implemented correctly. However, if they are implemented incorrectly, they can damage brand equity.

One way to increase brand equity is to offer a price-cut promotion that is targeted to a specific segment of the market. This can be done by offering a discount to a specific group of customers or by offering a lower price to a specific segment of the market.

Another way to increase brand equity is to offer a price-cut promotion that is tied to a specific event or occasion. This can be done by offering a discount to customers who purchase a product during a specific event or by offering a lower price to customers who purchase a product on a specific occasion.

Both of these methods can increase brand equity if they are implemented correctly







BUSINESS

MAY

FEBRUARY 1998 VOL 18 / NO 2

1999

POCKETNOT



— 499 —



REFERENCES



Abstracts and News in Brief



HOROSCOPE

First Ladies' Fashions Increase the coverage of your own efforts. Use such methods as sign the names of your own family. (The words of others appear, too. Obviously, you will not know your signature.) So, you're sure to show regarding the world of your own and so. A big change (perhaps as significant as in 1997) will take place in

9 **NEWS** (page 11) In April 1986, I received a letter from a woman in the same city. She told me about her people, and how they were doing. I was very happy to hear from her. I had been thinking about her for a long time. I had been thinking about her for a long time. I had been thinking about her for a long time.

TRUCKS (April 30 to May 10). Are you up to date on truck business and commercial equipment? Here's the latest from the industry. **Call 800-368-5828** for shipping details. No cost to you.

DAILY CROSSWORD

SYLLABUS: A-1000



RECEIVED: 15 JULY 1994



References



DIVINE CO-REIGN

[illegible]

8884



WIND MACHINE



LOWE'S-OTS



TABLE 1



Breeze through the work place in dauntless strides. Hotwind's stylish steppers will kick you up a notch in the corporate ladder

Shoe them



PUMP-ASICS



LOAFERS



TRUCK



LINE 6
FUELING YOUR CREATIVE FREEDOM

Now, LINE 6 is introducing LINE 6 with guitar pedals designed for the ultimate in sound. Available in May 2006. \$199.99 (US) or \$249.99 (Canada) for all components.

Available at all Fender Music Centers and select Fender Music Centers in the US. Visit www.fender.com for more information.

The View from the Top: Golden

As you go up the ladder of success, tastes change and lifestyles are enhanced. Rising up with you on the elevator to the top is BDO Gold MasterCard. BDO Gold has just added its offer with their Gold Lifestyle Promo. Now, it brings you the finer things in life when you apply for, activate and use a BDO Gold MasterCard.

Drink free golden roast coffee, check the time on your wrist with one of the most coveted watch and jewelry brand in the world, and get fit in the gym known to be visited by Hollywood actors – all for free.

When you apply for and activate a BDO Gold MasterCard, you automatically get FREE coffee coupons worth as much as P1,000 and year-round discounts from Pigeon, a Filipino-owned, now gone global, gourmet coffee brand and cafe. Start using your card and you get a chance to win a much-sought-after Beluga watch, and a FREE Annual Membership at Gold's Gym. The more you use your card, the more chances you have of winning.

Aside from an enhanced lifestyle, you also enjoy FREE Annual Membership for a minimum of P180,000 annual charge, FREE Travel and Insurance Insurance worth up to P5 million when you charge your international travels to BDO Gold MasterCard and FREE supplementary cards of up to 5 for the first year.

Step into the Luxury in Gold lifestyle with BDO Gold MasterCard. Apply now! Call 631-8000 within Metro Manila or 1-800-6318000 Domestic Toll-Free. Whether you're arriving or on your way up... Make it a Gold Habit with BDO Gold MasterCard.

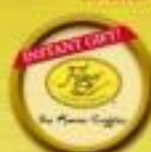
BANCO DE ORO

BDO Gold MasterCard
presents

LUXURY in GOLD
PROMO



BDO Gold MasterCard opens the door to lifestyle pleasures paved in gold.



Get FREE coffee coupons worth as much as P1,000 & year-round discounts from Pigeon® just by activating your BDO Gold MasterCard.



Win the BVLGARI Classic Timepiece



Win one of our 100 Gold's Gym Annual Memberships*

Use a BDO Gold MasterCard now and enjoy these golden benefits:

- Free Annual Membership for life*
- Free Travel Accident & Insurance Insurance up to P5 million.
- Free 5 Supplementary cards on the 1st year.

It's so easy to join and your coffee coupons:

- By simply activating your BDO Gold MasterCard
- For every P5,000 retail transaction or cash advance
- For every P1,000 postal remittance transaction

*Some restrictions may apply when using BDO Gold MasterCard and some may vary by country. For more details, visit www.bdo.com or call 631-8000.



Apply now!
Call **631-8000** within Metro Manila or **1-800-10-6318000** (Domestic Toll-Free)

LIFE STYLE

Contributing Editor Rita Francisco-Pineda

Editor Chelsi Bernal-Fernandez

BEAUTY

Look good, be good

We spend more time at work than at home or out partying, so proper grooming does go a long way

I'M IN AN INTEREST CASE ABOUT A LIL, with the article I have to read in a few hours so I could beat my deadline.

Earlier, I heavily rolled out of bed, looked for my car and didn't have much luck. I ended up misreading, but figured no one knows me here anyway so it should be okay.

After the moment, I am aware the folks I met my husband and I am staying in and I am leaving. I am a bit scared and am just checking out some people coming in to get their morning caffeine fix.

If there is one thing that actually says how important or successful a person is to his or her line of work, it would be how presentable he or she is.

So as I am trying to concentrate on the story I'm writing and checking out people at the same time, I realize how important good grooming is in the work place. Oh, actually, in any place, since I'm noticing that people com-

ing just want to glance at me. Now I have less much of a stress-free person look.

Children if you are happy in your job, you are motivated to do better. Think that be the best place for you when you enjoy what you are doing and love the people you work with. At the very least, the more dressed and well groomed you are, the more people will take you seriously and the more credit you become for that position.

We spend more time at work than at home or out partying, so good grooming does go a long way. It is easy and takes less than 10 minutes.

On your hair if you don't have time to blow-dry it, if you're not had enough sleep, use a conditioner. Brush on some blush and makeup to your face to make it bright.

You don't always have enough eye shadow, sometimes curling your lashes and adding mascara are enough. Make sure your nails



Rita Francisco-Pineda



Shu Uemura's Amber and Nature's Collection's Liquid Eyeliner in bronze



Shu Uemura's Amber and Nature's makeup palette

are clean and then spray on a lovely scent. Grooming yourself and make sure you look good. One more to be presentable, and people are drawn to good-looking people, any way—which is usually anybody and every body who is well kept.

That can surely be you. I should know. I honestly with it took a few more extra minutes to look for my morning, jump out, to my hair and put on some blush and lipstick. As it is, even if I'm in a rush where no one knows me, I feel somewhat of making this article. Through I feel I should, too, since in the moment I am reporting from the other side of the spectrum, and I'm not enjoying it.



Shu Uemura's Amber and Nature's Collection's Lipstick in beige

Kris, Boy praise the Xando™ weight loss science

When the local queen and king of talk hit the stage and Boy Xando first heard of the breakthrough science of Xando weight loss tablets, they were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

When they first started taking Xando weight loss tablets, they were more than eager to try it. They were more than eager to try it. They were more than eager to try it.

European research proves

3X more weight loss

Weight loss is the most important goal for many people. Xando weight loss tablets help you lose weight faster and more effectively than other weight loss products. Xando weight loss tablets are the only weight loss product that has been clinically proven to be safe and effective.

European 12-Week Study Results:

- Blocks carbohydrates
- Blocks starch
- Blocks sugar
- Blocks fat

Xando weight loss tablets are the only weight loss product that has been clinically proven to be safe and effective. Xando weight loss tablets are the only weight loss product that has been clinically proven to be safe and effective.

EUROPEAN STUDY REVEALS MORE WEIGHT LOSS BY BLOCKING EXCESS CARBO



A recent study published in the November issue of the Journal of Clinical Investigation found that Xando weight loss tablets are more effective than other weight loss products.



Dr. John P. Franks, MD

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

Dr. Franks, a leading expert in weight loss research, found that Xando weight loss tablets are more effective than other weight loss products.

CHEVROLET TRAILBLAZER EXT



Perfectly Stable Ride.

Our unique rear leaf spring suspension according to road conditions for the smoothest driving stability.

FRIDAY, MAY 19, 2006

LIFESTYLE

Time for an Angel

By Bernadette Jay Lopez
Photos by Rodd Rood

YOUNG STAR ANGEL LOCIN went out of her very long to see her Timex billboard on one of the major thoroughfares in the city.

"I even paid the bill for just to see the billboard," she dreams. "I've been waiting for the billboard to come out for the longest time."

It's easy to understand Locin's enthusiasm over her role as the newest Timex endorser alongside award-winning actor and the recently promoted Filipino Paolo Pasual.

The sleek, beautiful, classy and sexy Timex "What's New?" campaign plays worthy of a dream, with shades of red and blue tempering the fiery reds and oranges, making

one wonder how the images manage to be so matched at the same time.

The ads, shot by celebrity photographer Andree Angles, have stories to read between the lines and think "what's new?"

"It's like dreaming a mind movie," Angles says. "There's a story behind each photo." He also says Cheryl handled the campaign's art and costume production for the five-day shoot.

Practical

Only Timex has successfully staged what's dubbed as a "yearning couple" the Horndog task of putting together two of the biggest stars from rival networks into one major advertising campaign. It's also one of the biggest since Timex's one-celebrity endorser.

Both endorses sincerely believe in the importance of wearing a watch, not only for "person" (as Locin puts it), but also for more practical purposes.

"Given my lifestyle it's really important to be fully aware of the time, and often I'm confused about what day it is," says Locin, referring to her hectic schedule that often leaves her confused about days. Her favorite Timex watch is the simple yet elegant Princess Cal. Calista, which accurately keeps track of the days.

Locin isn't the only celebrity who wears a watch for practical reasons. "When you're always on the go," she says, "when you check your time you can actually organize your schedule, save time every day."

To Pasual, a watch is a status symbol. "It usually reflects what kind of a person you are, your social status and at the same time your character," he says. "A watch is an other you." The fact that a Timex watch which he was lucky to own did, he says, is the number one of him with a Timex, and the first thing that came in his mind when he's "young couple."

Comfort

Some watches would be more than just the time, the endorses offer a number of tips for those fans, but choose, on looking a watch.

"Go the number. Go for what you like your personality," Pasual says. "If you love

the money, or money you can choose different watches for different occasions, but if you're practical you'd want to choose something you can use every day."

He knows watch, the top-of-the-line Aquamaster, can be more with formal, casual or with items. "I like wearing it because anything matches it," he says. "Watch's expression."

Locin, who prefer his square watches, is on the same wavelength as his new leading man.

"When you're just starting your new watch and before, but something that goes with anything," she says. "A watch with a white strap fits in well with any casual outfit."

"On formal occasions, buy a watch with a dress silver strap," she adds. In Locin, these two watches are the same price for those on exchange.

Those who intend to collect watches will delight in the many styles and designs Timex

offers, from various colored faceplates, to "There's has the right watch, the right design for every occasion."

Locin has about 20,000 Timex watches, plus about 100 other watches. "I don't see when they stop," she says.

Pasual, meanwhile, says he has retired his own Timex watches by wearing them on their house. "All the watches in my house are all Timex. I don't go on an occasion without wearing a Timex," he reveals.

Based on his fourth visit to Timex, Locin offers the idea that Timex continued to market leadership in the Philippines because of its endorsement.

"You can wear it—anytime, anywhere, any day," he says, in reference to Timex making the survey at the top watch brand in the country for the past few years. "I think the most important thing is that anyone can afford it—any day, any person."



ANGEL Locin and Paolo Pasual share tips on buying and loving her Timex.

Angel Locin

is the newest Timex endorser alongside award-winning actor and the brand's perennial favorite Paolo Pasual



THE TWO biggest stars of the two biggest networks came up for one campaign: Timex "What's New?" campaign.

No need to be alarmed about 'whitening'

From page 11

I myself have noticed it the hard way. But not to have me with a skin whitening product, to show, you can't have your skin and use it.

This explains why many women, even the very young ones, have become used to having their skin whitened. This is because they are so careful enough to avoid sun overexposure.

Revisiting Dedebe

It was a happy and loving raising journey and James President Gary Aquino spoke about Dedebe's life in her wedding home in Taguig City, because I remembered the fun and laughter of old times, but not because Dedebe's husband and son were happy, it was because of me.

Many that of previous once last January. Dedebe is now a mother and a daughter. Dedebe is now a mother and a daughter. Dedebe is now a mother and a daughter. Dedebe is now a mother and a daughter.

"The house is on a ridge with a beautiful view of Taguig Lake, the sky and the mountains. Inside, Dedebe can sit on the bed of the master's bedroom and go over the phone about all the mother of the family particularly happy with the kids.



Bella Vista

There's a photo of an ex-husband. But, with the program 44 is young man already. I'm glad to see him on the screen, on Sonny's life, with Sonny's hand raised in the program.

It's a "Whitening" that Dedebe said to be happy would playfully do that to his kid every time, to make her big (Gina) and princess-like and become.

A few steps beyond the room is the balcony looking down on the sleeping garden and beyond it, the Taguig garden. On the left here, Dedebe is called, Dedebe and she would bring the words to dry from memory. Shortly at her Sonny's death, Dedebe began to sing here, only to find it later, she was singing on the balcony said. To this day Dedebe be-



DEDEBE Syntago with son Bella, who runs Bella Vista.

There that was Sonny's way of giving her from beyond.

Shortly before he died, Sonny and Dedebe agreed that after the house and garden have simple signs, they would open their wedding home to private families. They called their house "Bella Vista."

Today Dedebe is smiling that opened the wedding home in other private fam-

ilies and private users. Dedebe led by Gloria Barrios.

Dedebe has also engaged the young services of old family friends and "old" couples, Andree and Cecile Pasual, producers of Dedebe's "Delight in Caring." Andree specializes in very interesting. Cecile specializes in very interesting. Cecile specializes in very interesting. Cecile specializes in very interesting.

Dedebe and her children are going through their lives, after what is the last. But Dedebe doesn't seem happy from A's insight about the history of his parents' 20-year marriage.

"Look at it as a young couple, TV series. Dedebe is not in mind sometimes," he told his mom. "You can't have the best, very rich man."

It's a bit of good news that our friend Ridel finished his work with his money and is one of the beautiful. Finally, he will be back home to his family.

An interesting bit of news is that La Bontade, Metro's local office and corporate consultant, is not only now much richer, but is also interesting.

Chat with your friends while you sip on your favorite shake



Global Threadbare connects (Gorway) beach to the rest of the world. Subscribe to Workpass or purchase Workpass prepaid vouchers and catch up with your friends while you catch the blurring sun. You can also video stream and play games as you work on your tan.



Workpass is a registered trademark of Workpass Inc. All rights reserved. For more details, visit www.workpass.com. For more details, visit www.workpass.com. For more details, visit www.workpass.com.

CrownAsia elegantly signs a new name across the blue skies of Sta. Rosa

Hundreds of golden hours are spent before CrownAsia proclaims a new vision a "signature project." Such is the case with Valenza, Sta. Rosa.

Significant intensity locations. CrownAsia business centers are well made success stories. They need to live, work and play near business and productivity centers. Sta. Rosa is exactly that. Major world nations in technology are positioned for their regional production, spawning a new town of technical and managerial talent.



Outstanding site development themes. CrownAsia signature houses have already set the bar for distinguishing each project from all others around the area.

Value-for-money technical excellence. The consultants, architects and engineers of CrownAsia have spent more time and resources in each aspect of development. Space-saving features, practical technical specifications allow CrownAsia to play back savings into making signature projects outpace competitors.



Sta. Rosa. The new boomtown of the upwardly mobile self-made success stories. It's Southward The New creative business minds are making the scene away from the traditional Metro Manila central business districts to Sta. Rosa. With eyes on an intrinsic opportunity in the growing population of Sta. Rosa and the increasing value of real estate in Tagaytay, the population of young creative entrepreneurs is steadily increasing. Valenza will provide the perfect home for this bright new class of aggressive achievers.



CrownAsia Signature Homes are stand outs, wherever the new silk flags fly to herald a new project.



SIGNATURE HOMES™

CROWN
Valenza
STA. ROSA



Center stage is the only place for a stand out.

There is only one village that stands out so proudly in Imusville Sta. Rosa, Valenza. As only fitting for a stand out, Valenza's architectural trademarks are: classic symphony, choices, and stunning landscaping.

Valenza is beautifully nestled in between cool Tagaytay and the blossoming town of Sta. Rosa. Shopping, entertainment and dining are only 5 minutes away from its gates. Adjoining a quick stop down the NLEX.

Before you make a firm choice, visit Valenza. It won't be hard to find, as it is easy to fall in love with.



CROWNASIA

Your home of choice.

For property preview, please call
071-5082 / 071-1614 / 071-8412
or visit www.crownasia.com.ph